# **Buzz Inck Pty Ltd:** Where's Buzz - Privacy Policy.

# **App Privacy Policy.**

At Where's Buzz (Buzz Inck Pty Ltd) we are committed to protecting your privacy as a user of our App. We respect the privacy and confidentiality of the information provided by you and adhere to the Australian Privacy Principles established in the Privacy Act 1988 (Commonwealth).

# Storage and Security of Personal Data.

Any information you enter through our App is protected by our secure server or by a third party on our behalf using an approved secure server. You provide your name and phone number to enable us to activate the game. At all times this Personal Data is secured against unauthorized use or access and will not be used for any purpose other than what is specified in this Privacy Policy. Credit card information is not stored or accessible to us and is encrypted and processed by approved third parties.

We may collect information about your use of the App, login and frequency of use and other similar information for the purpose of improving the performance of our App. At no time will we sell, rent or share your Personal Data with any third parties for marketing or similar purposes without your express consent or unless required by law. We do not keep your personal data when you cease your use of the App.

# Disclosure of your Information.

We may from time to time need to disclose certain information which may include your Personal Data, to comply with legal requirement, such as law, regulation, court order, subpoena, warrant, in the course of a legal proceeding or in response to a law enforcement agency request.

If there is a change of control in our business (whether by merger, sale or otherwise), or a sale or transfer of its assets, your Personal Data, could be disclosed to a potential purchaser under an agreement to maintain confidentiality, or could be sold or transferred as part of that transaction. We would only disclose your information in good faith and where required by any of the above circumstances.

#### Third Parties.

We do not and will not sell or deal in personal information at any time.

Where's Buzz (Buzz Inck Pty Ltd) is committed to the privacy and security of our participants. We will never disclose your personal details or any Personal Data to a third party, except the necessary information if required by law.

We will use all reasonable means to protect the confidentiality of your Personal Data and will not share your Personal Data with any third party other than our service providers who assist us in the operation of this App. To the extent that we do share your Personal Data with a service provider, we would only do so if that party has agreed to comply with our privacy standards as described in this Privacy Policy.

## Security.

Where's Buzz (Buzz Inck Pty Ltd) strives to ensure the security, integrity and privacy of Personal Data submitted to our App and we periodically update our security measures in light of the current technologies.

#### Links.

This privacy statement applies solely to information collected by this App. We encourage our participants to be aware and to read the privacy statements of each and every provider that may be linked to this App.

### **Changes to our Privacy Policy.**

As we plan to ensure our Privacy Policy remains current, this policy is subject to change. We may modify this policy at any time, at our sole discretion and all modifications will be effective immediately upon our posting of the modifications on this App.